

Official Rules

Vetdiet Scratch and Win Contest

1. **Contest Sponsor.** J.E. Mondou Ltée (“Mondou”) is the sponsor of the *Scratch & Win* contest described in these rules (hereinafter, the “Contest”) and all prizes will be awarded by Mondou at participating stores.
2. **Contest Period.** The Contest will run during Mondou’s store business hours for the period beginning on December 5, 2024 and ending on December 24, 2024 (the “Contest Period”).
3. **Eligibility.** The Contest is open exclusively to residents of the province of Québec who are of the age of majority at the time of entry. Directors, officers, employees, representatives, mandataries and/or agents of Mondou or any of its parent companies, affiliates, subsidiaries, advertising agencies or any other person or company involved in the creation, production, execution and distribution of the Contest (collectively, the “Contest Parties”), as well as members of their immediate family or persons with whom they are domiciled, are not eligible to enter the Contest.
4. **Contest.** During the Contest Period, while supplies last, eligible participants will be eligible to receive one promotional scratch card per day entitling them to a discount ranging from 10% to 100% applicable on vetdiet® brand products (each, a “Card”). To participate, an eligible participant must present itself at the cash register of a Mondou’s store with one or more vetdiet® brand products with a pre-tax value of \$60 or more (the “Eligible Products”). **NO PURCHASE NECESSARY TO ENTER.** The cashier will give the eligible participant a Card featuring a scratch-off zone revealing the discount offered on Eligible Products applicable immediately in the Mondou’s store that issued the Card. No item or product can be added to the Eligible Products once the discount has been revealed. This offer is valid while supplies last, with a limit of one Card per participant per day, and the discount can only be applied to Eligible Products (not redeemable). If we become aware that a person is attempting to obtain more than one Card per day by any means whatsoever (including, but not limited to, using or attempting to use multiple names and/or identities), he/she may (at Mondou’s absolute discretion) be disqualified and his/her Cards may be considered void and will be cancelled. All Cards are subject to verification at any time and for any reason. Mondou reserves the right to require proof of identity and/or eligibility (in a form acceptable to Mondou, including, without limitation, government-issued photo identification): (i) to verify a person’s eligibility to participate in this Contest; (ii) to verify the eligibility and/or legitimacy of any Card; and/or (iii) for any other reason Mondou deems reasonable, in its sole and absolute discretion, to administer this Contest in connection with these official rules.

23,000 Cards were produced and distributed in Mondou’s stores in Québec. Quantities may be limited and vary from store to store. The distribution of discounts in the scratch-off zones, number of Cards and approximate odds of winning are as follows:

Instant rebate in the scratch zone	Number of Cards	Odds of winning
10 %	12 650	1 : 1,8 (55,0 %)
15 %	6 900	1 : 3,3 (30 %)
20 %	2 185	1 : 10,5 (9,5 %)
25 %	920	1 : 25 (4,0 %)
50 %	230	1 : 100 (1,0 %)
100 %	115	1 : 200 (0,5 %)

5. **Participants’ personal information.** By entering the Contest, each entrant expressly consents to the retention, use and sharing by Mondou and its agents and/or representatives of the personal information provided, solely to administer the Contest and as per Mondou’s privacy policy, available at <https://www.mondou.com/en-CA/help/privacy-policy-hpp.html>. This section does not limit other consents that an individual may give to Mondou or other entities regarding the collection, use and/or disclosure of his or her personal information.

6. **Limitation of Liability.** By entering the Contest, participants agree to release and hold harmless the Contest Parties and all of their respective past and present officers, directors, employees, agents, successors, assigns and representatives (the "Releasees") from and against all claims or lawsuits related to participation in the Contest, or receipt or proper use or misuse of any prize, including without limitation: (a) in the event of unauthorized human intervention in the Contest; (b) in the event of a technical error related to a computer, server, supplier, printer, telephone or network; (c) in the event of a printing error; (d) in the event of an error in the administration of the Contest or the processing of entries; (e) in the event of lost, delayed or undelivered mail; or (f) in the event of a defect concerning an instant prize or the inability to participate in the Contest or concerning the proper or improper use of an instant prize. Each entrant further agrees that in the event of legal action, the liability of the Releasees is limited to the cost of entry and participation in the Contest and acknowledges that in no event will the Releasees be liable for attorneys' fees. Participants waive the right to claim any type of damages against the Releasees, including, but not limited to, punitive damages, consequential damages and direct or indirect damages.

7. **General terms and conditions.** Mondou reserves the right, at its sole discretion, to disqualify any person found to have tampered with or attempted to tamper with the entry process or the proper conduct of the Contest, or to be acting in violation of these official rules of this or any other promotion, or in a manner that is disruptive or contrary to the spirit of the game. Any attempt by any person to undermine the legitimate operation of this Contest may be a violation of criminal and civil laws and, should such an attempt be made, Mondou reserves the right to seek damages from any such person to the fullest extent permitted by law. Mondou's failure to enforce any provision of these official rules shall not constitute a waiver of such provision. No more than the stated number of Cards will be awarded. Cards obtained through unauthorized sources or which are incomplete, mutilated, altered, reproduced, falsified, counterfeit or irregular in any way will be automatically cancelled. No copies of Cards, duplicates or reproductions of any kind will be accepted in the Contest. Mondou declines all responsibility in the event of loss of the Cards. The Cards are the property and intellectual property of Mondou and may not be used for any other promotional, commercial or other purpose without Mondou's authorization. In the event of any discrepancy or inconsistency between the English version of these official rules and other statements contained in any Contest-related information and/or print or online advertising, the French version of these official rules shall prevail, govern and control.